

**Clinical research proves
only a Beam Central Vacuum System
relieves allergy symptoms.**

Research has revealed a new source of relief for allergy sufferers that is not a drug: a Beam Central Vacuum System. Clinical research at the University of California at Davis* has shown a Beam system provides measurable relief for allergy sufferers.

The research

Indoor air pollution is one of the most common problems addressed by allergists and is troublesome for their patients. Central vacuum systems often are recommended for removing pollutants. Researchers set out to determine whether a central vacuum system can relieve allergy symptoms.

The findings

Unlike conventional vacuums that can recirculate dust, a Beam system removes dust, mites, pollen, animal dander and other allergens, and is superior to a conventional vacuum in providing relief from allergy symptoms. See clinical summary on backside for further detail.

UC-Davis clinical study *proves* a Beam® system reduces allergy symptoms.

Nasal 47% | Non-Nasal 48% | Eye 61% | Sleep 44%

For a copy of the study, see a Beam dealer or visit beam.com.

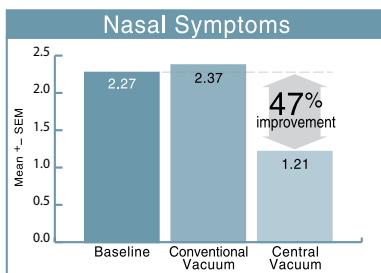


Dust, dander, mold, dust mites, pollen and other allergens make millions of allergy and asthma sufferers miserable in their own homes. Homes with pets require extra-thorough, deep cleaning.

Research shows that Beam® Central Vacuum Systems provide relief from major allergy symptoms.

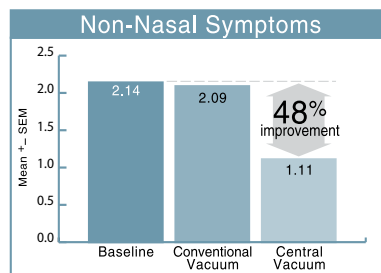
A clinical study was conducted at the University of California at Davis by Stanley M. Naguwa and M. Eric Gershwin titled *The Influence of a Central Vacuum System on Quality of Life in Patients with House Dust-Associated Allergic Rhinitis*.

Data from self-evaluation scores entered by participants during a six month data accumulation period was the basis of the study. Measurement device used in this study is Juniper Rhinoconjunctivitis Quality of Life Questionnaire, which is used and accepted worldwide. Differences in scores from baseline to central vacuum results are statistically significant in all RQLQ domains (ie. groups of symptoms).



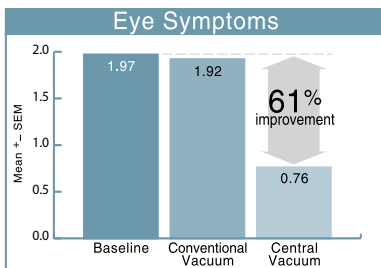
Nasal Symptoms:

Patients who used central vacuum systems rated the severity of stuffy/blocked nose, runny nose, sneezing and postnasal drip 47 percent less than the baseline and 49 percent less than when they used a conventional vacuum.



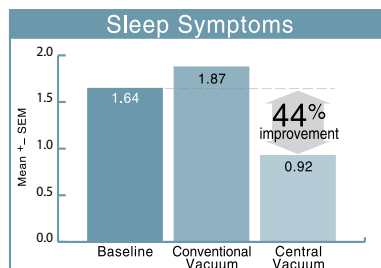
Non-Nasal Symptoms:

Patients who used central vacuum systems rated the severity of fatigue, thirst, reduced productivity, tiredness, poor concentration, headache or feelings of being worn out 48 percent less than the baseline and 46 percent less than when they used a conventional vacuum.



Eye Symptoms:

Patients who used central vacuum systems rated the severity of itchy, watery, sore and swollen eyes 61 percent less than the baseline and 60 percent less than when they used a conventional vacuum.



Sleep Symptoms:

Patients who used central vacuum systems rated the severity of sleep symptoms including difficulty getting to sleep, waking up at night and lack of a good night's sleep 44 percent less than the baseline and 49 percent less than when they used a conventional vacuum.

Powerful deep cleaning.

Up to five times more powerful than an upright vacuum, a Beam Central Vacuum System deep cleans carpets, upholstery, draperies, wood and tile. You'll even dust less often!

Easy whole-house cleaning.

Why lug a heavy vacuum? Beam's powerful electric powerhead, lightweight 30' crushproof flexible hose and versatile cleaning attachments let you clean everywhere you want to clean with ease. Accessories available for cleaning blinds, ceiling fan blades — even for grooming pets!

Affordable relief.

A Beam system can be installed in your new or existing home in just hours — with no mess, no disturbance to your walls. There's no outside venting required.